

# Cookie Notice

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## Introduction

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To make this website work properly, and to provide the most relevant products and services to our site visitors and members, we place small data files called cookies on your device. This policy provides you with information about cookies and how to control them for this website.

## What is a Cookie?

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A cookie is a small text file that a website saves on your computer or mobile device when you visit the website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie, to develop a record of the user’s online activity. Cookies on this site may be delivered in a first-party (set by the **Peoplecanfly.com** website) or third-party (set by another website) context and may also be set in association with emails you receive from us.

Cookies help us enhance your experience when using the website. They also help us understand how people use our site, such as which pages are most popular, so that we can better serve our site users and members.

## Cookies Used on This Site

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1. **Essential Cookies.** These cookies are essential for enabling user movement around our website and providing access to features such as your profile and purchases, member-only resources, and other secure areas of the website. These cookies do not gather information about you that could be used for marketing purposes and do not remember where you have been on the internet. This category of cookies cannot be disabled. The table below provides more information about these cookies.

Cookie Name	Source	Expiry	Purpose
PHPSESSID	Peoplecanfly.com	Until browsing session end	This cookie is utilized for proper website navigation.

Cookie Name	Source	Expiry	Purpose
privacy_notice	Peoplecanfly.com	365 Days	This cookie controls our banners related to privacy updates.

2. **Analytics Cookies.** Google Tag Manager is a script (tool) that facilitates the installation of non-essential Google Analytics Cookies. It is not a cookie, it is essential to the proper functioning our site, and it does not have an expiration date.

We use Google Analytics cookies to collect information about how visitors use our website. These cookies collect information in the aggregate to give us insight into how our website is being used. We anonymize IP addresses in Google Analytics, and the anonymized data is transmitted to and stored by Google on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. The following table has more information about these cookies.

Cookie Name	Source	Expiry	Purpose	How to Block
_ga	Google Analytics	365 Days	These cookies are used to collect information about how visitors use peoplecanfly.com website. We use the information to help us improve our site through the collection of anonymized information (e.g. number of visitors to website and where visitors have come to the site from).	You can delete site cookies in your browser settings or block them.
_gid	Google Analytics	365 Days		

To view an overview of the privacy of your Google Analytics cookies please go here: <https://support.google.com/analytics/answer/6004245>.

You may install a Google Analytics Opt-out Browser Add-on by going here: <https://tools.google.com/dlpage/gaoptout>.

3. **Facebook Cookies.** We use Facebook Ads mechanism to be able to collect information about how visitors use our website and what ads relevant to their profile can be served to them. These cookies collect information about your Facebook profile ID and the session state of your Facebook account, your browser parameters like screen width, type of browser. This data is transmitted to and stored by Facebook on servers in the United States. Facebook may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Facebook's behalf. The following table has more information about these cookies.

Cookie Name	Source	Expiry	Purpose	How to Block
c_user	Facebook.com	365 Days	Stores your Facebook user ID number if you are logged on in the browser currently used.	You can delete site cookies in your browser settings or block them.
datr	Facebook.com	1,5 Years	Stores a unique ID of your browser for Facebook's site security and integrity purposes n matter if you're logged on in your Facebook account in the browser currently used or not.	
fr	Facebook.com	365 Days	Your encrypted Facebook ID and Browser ID for advertisement purposes.	
presence	Facebook.com	Without limit	The status of your Facebook account presence, eg. to present you availability in a chat window.	
sb	Facebook.com	1,5 Years	Used by Facebook to improve friend suggestions.	
spin	Facebook.com	24 Hours	Stored for advertisement purposes.	
wd	Facebook.com	7 Days	Your screen width to improve performance.	
xs	Facebook.com	365 Days	A Facebook cookie used to maintain a session. It works in conjunction with the c_user cookie to authenticate your identity to Facebook.	

To view an overview of the privacy of Facebook cookies please go here:  
<https://www.facebook.com/policy/cookies/>.

#### 4. LinkedIn Cookies.

We use LinkedIn cookies to collect information about how visitors who have their profile on LinkedIn.com use our website and make it available for them to use LinkedIn social plugin. These cookies collect information in the aggregate to give us insight into how our website is being used. We anonymize IP addresses in Google Analytics, and the anonymized data is transmitted to and stored by Google on servers in the United States. Google may also transfer

this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. The following table has more information about these cookies.

You can find the full description of all LinkedIn cookies in here:

<https://www.linkedin.com/legal/cookie-table>

To view an overview of the privacy of your LinkedIn cookies please go here:

<https://www.linkedin.com/legal/cookie-policy>.

## How to Control and Delete Cookies

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1. **Cookie Consent Kit.** This tool can be utilized to customize your cookie preferences. The tool will record when you have consented to our cookie policy and will ask for consent again annually to ensure users stay up-to-date with changes to our cookie and privacy policies. Essential cookies cannot be disabled, nor can the tool be used to block cookies on third-party websites linked from our website.
2. Using your Browser's settings. Browser cookie policy settings tool can be used to customize what cookies should be blocked.

Below we present how to reach the cookie policy in most commonly used browsers:

Google Chrome: Menu > Settings > Show Advanced settings > Privacy > Content settings > Cookies.

Internet Explorer: Menu > Tools > Internet Options > Privacy.

Mozilla Firefox: Menu > Options > Privacy > History.

Opera: Menu > Preferences > Advanced > Cookies.

Safari: Menu > Preferences > Privacy > Cookies.

## Cookies that Have Been Set in the Past

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Collection of your data from our analytics cookies can be deleted. If cookies are deleted, the information collected prior to the preference change may still be used, however, we will stop using the disabled cookie to collect any further information from your user experience. For our cookies other than Essential Cookies, when a user opts out of tracking, a new cookie is placed to prevent users from being tracked.

## Questions?

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For more information, feel free to contact us at [privacy@peoplecanfly.com](mailto:privacy@peoplecanfly.com)